



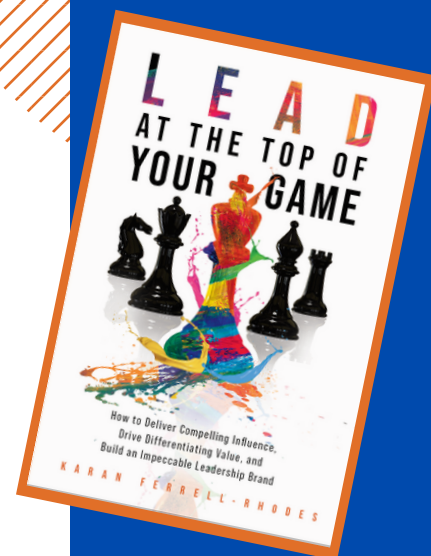
(Pronounced like Karen, but with two A's; crazy unusual, right?)



I have sat at every seat at the table:

- As an identified high-potential leader myself
- As an advisor helping leaders identify their top talent
- As a talent development executive, focused on accelerating the development and readiness of Executive/HIPO leaders for roles of broader responsibility
- As a researcher of 10K leaders & coach of over 5K leaders

I would be honored to share my learnings to help YOUR listeners!



MY BOOK:

Lead at the Top of Your Game:

How to deliver compelling influence, drive differentiating value, & build an impeccable leadership brand

BIO:

Karan is an organizational strategist who is obsessed with up-leveling leadership capability and optimizing workforces to do their best work. After years of witnessing the dark-side, chaos and trauma caused by bad leadership within organizations, she ditched her comfy job as a corporate HR exec at Microsoft, to commission a research study to uncover the critical success factors of over 10K high-performing leaders.

From her data, Karan was able to pinpoint the top tactics which accelerated their rise to the pinnacle of success that few others achieve. Listen in as Karan gives us an insider's look into how to best sharpen your leadership acumen, so you can become a stronger leader who advances your career or makes a greater impact by doing big things in your profession or industry.

ADDITIONAL OPTIONAL INFO:

Karan is also the founder of Shockingly Different Leadership, a global human capital professional services firm that helps corporations execute business-critical People, Learning & Culture initiatives. She has worked with executive teams at companies such as Coca-Cola, Microsoft, British Petroleum, Meta, EY, Raymond James, Major League Baseball and the NFL. Karan is also the author of **Lead at the Top of Your Game**, created the **Leadership Tactics Diagnostic** assessment and is a frequent contributor on leadership strategies with Forbes.com.

When not traveling the globe, Karan resides in Atlanta, where she enjoys serving on numerous non-profit boards, planning intimate dinners with family & friends, watching professional sports, and dreaming of one day becoming a movie critic and sommelier.



Why Me & Topics I Can Discuss:

Let's start off by answering what you likely **REALLY** want to know:

I've cut my teeth in the leadership development world by helping high-achieving top performers:

- reduce development gaps and increase emotional intelligence acumen
- transition from a focus on leadership theory to a focus on leadership in action
- increase readiness for roles of larger scope and responsibility
- strategize how to best lead work initiatives and get the work done
- increase self-confidence to conquer the challenges of workplace & business dynamics

I can speak on:

- The top 7 leadership tactics which will enable you to "Lead at the Top of Your Game"
- High-Potential (HIPO) & Leader Development
- Building an Impeccable Leadership Brand
- Current Megatrends in the World of Work
- Career Advancement & Progression
- Entrepreneurism & Leading Your Business



10 Interview Question Ideas You Might Ask Me:

1. What is differentiated leadership?
2. What are some critical success factors of the world's most successful leaders'?
3. Why is it important for people & companies to differentiate themselves and how do they do it?
4. What is a leadership brand and why is it important?
5. What are "high-potential" leaders?
6. What are some of the hottest megatrends in the world of work today?
7. How can an individual accelerate their career advancement and progression?
8. How is leading a small business different than leading a corporate team?
9. What are blended and hybrid workforces & why are they the workforce structures for which leaders need to prepare themselves?
10. What are some of the dark sides of leadership that are rarely talked about?



Ready to Book Karan as a Podcast Guest?

Book an initial chat at <http://bit.ly/TalkWithKaranR>

SOCIAL PROFILES

Website: <https://www.shockinglydifferent.com/>

Website #2: <http://LeadYourGamePodcast.com>

LinkedIn: <https://www.linkedin.com/in/karanrhodes/>

Facebook: <https://www.facebook.com/ShockinglyDifferent>

Twitter: <https://twitter.com/KaranRhodes>

YouTube: <https://www.youtube.com/user/ShockinglyDifferent>

Instagram: <https://www.instagram.com/shockinglydifferent/>

Book: <http://bit.ly/LeadYourGame>

I HOW I'LL PROMOTE OUR PODCAST EPISODE

- A monthly newsletter/Blog posts to 15000+
- Social media (LinkedIn 10000+, IG, FB, Twitter)
- Website post
- My own podcast: **Lead at the Top of Your Game: The Podcast**

A Tad About Me Professionally

- Bachelors in Industrial/Organizational Psychology
- MBA with a triple concentration in Organizational Development, Human Resources & Marketing
- Certified Executive Leadership Coach
- Certified Action Learning Coach, World Institute of Action Learning (WIAL)
- Certified Senior Professional in Human Resources
- Certified in numerous assessment tools and development curriculum
- Past Corporate Executive Experience: Microsoft, AT&T, Comcast, and Blue Cross Blue Shield

A Tad About Me Personally

- I am a goal-setting, high-energy, "glass half-full" kind of gal.
- I live in Atlanta but consider myself a "citizen of the world", having traveled to over 40 countries.
- I have an wonderful hubby (Victor), adorable daughter (Alexis), and fur baby (Pappi)
- I am an American football fanatic, movie critic, wine connoisseur, and lover of jazz.
- Little known facts: I'm ambidextrous, played on a traveling softball team, graduated college in 2 years, and am two IQ points from officially being at "genius-level."
- (Hmmm, feels like I should have solved world hunger by now, right? Gotta work on that, lol!)

A SAMPLE OF PREVIOUS PODCAST APPEARANCES

- Transformational Truths podcast
- Career View Mirror podcast
- The Resiliency Theory podcast
- Starts With a Vision podcast

EQUIPMENT THAT I USE

Microphone: Blue Yeti

Headset: Yes

Video: Yes, if pre-arranged

A Sample of Happy Clients



Microsoft



Cox AUTOMOTIVE™



NEXT LEVEL



EMPIRIX

EVERYWHERE



SHRM-ATLANTA



NONPROFIT TALENT & CULTURE SUMMIT



Karan Ferrell-Rhodes

Executive & Leadership Development Expert



SHOCKINGLY DIFFERENT LEADERSHIP

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